

**MUST Curriculum Planning for Undergraduate Students for Academic Years 2022-2025**  
**Department of Business Administration**

1 <sup>st</sup> year(111)					2 <sup>nd</sup> year(112)					3 <sup>rd</sup> year(113)									
	Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Physical Education	0	2	0	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses							
	Classified General Education	2	2	2	2		Classified General Education	2	2										
	Classified General Education	2	2	2	2														
	<b>Subtotal</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>6</b>		<b>Subtotal</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>		<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>		
School Professional Required Courses	Applied Chinese (I) (II)	2	2	2	2	School Professional Required Courses	Business English (III)(IV)	2	2	2	2	School Professional Required Courses							
	Business English (I) (II)	2	2	2	2														
	Introduction to programming	3	3																
	Basic Mathematics	3	3																
	Management	3	3																
	Introduction to artificial intelligence			3	3														
	Economics			3	3														
	Statistics			3	3														
	<b>Subtotal</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>		<b>Subtotal</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>		<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>		
Department compulsory courses						Department compulsory courses	Economic Analysis	3	3			Department compulsory courses	Practical Projects (I) (II)	1	1	1	1		
					Applied Statistics		3	3			Workplace English		2	2					
					Accounting		3	3			Ethics for business		2	2					
					Business Research Method				2	2	Financial Management		3	3					
					Psychology				2	2	Human Resource Management		3	3					
					Marketing Management				3	3	Management Information System				2	2			
					Applied Accounting				3	3	Organizational Behavior				2	2			
											Business Law				2	2			
											Big Data Analysis				2	2			
											Production and Operations Management				3	3			
		<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>		<b>0</b>		<b>Subtotal</b>	<b>9</b>	<b>9</b>		<b>10</b>	<b>10</b>		<b>Subtotal</b>	<b>11</b>	<b>11</b>	<b>12</b>
Department Elective Courses	English Reading (I) (II)	2	2	2	2	Department Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2	Department Elective Courses	Intermediate Japanese (I) (II)	2	2	2	2		
	Introduction to Business	2	2				Basic Japanese (I) (II)	3	3	3	3		Business Presentation Skills	2	2				
	Principles of Accounting			2	2		Language Communication Skills	2	2				Business Data Analysis	2	2				
	Information literacy			3	3		Applied Database	3	3				Services Management	3	3				
							Chain Store Service Practice			2	2		Digital Marketing	3	3				
							Finance and Economics News			2	2		Design Thinking	3	3				
							Organization Theory and Management			3	3		Customer Relationship Management			2	2		
							E-Commerce			3	3		Career Ethics			2	2		
													Quality Management in Services			2	2		
													Retailing Management			3	3		

4 <sup>th</sup> year(114)					
	Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
School Professional Required Courses					
	<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Department compulsory courses	Strategic Management	2	2		
	Business License			1	1
	Off-campus internship			9	9
	<b>Subtotal</b>	<b>2</b>	<b>2</b>	<b>10</b>	<b>10</b>
Department Elective Courses	Practice of Career Ethics ( I )(II)	3	3	3	3
	Shop-Floor Operations Practice ( I )(II)	3	3	3	3
	Practice of Corporate Management ( I )(II)	3	3	3	3
	Industrial Development Trend	2	2		
	Investment Practice	3	3		
	Knowledge Management	3	3		
	Practicum of micro-entrepreneurs	3	3		
	Six Sigma	3	3		
	Enterprise Resource Planning	3	3		
	Financial Statement Analysis	3	3		
	Labor Relations			2	2
	Workplace Japanese			2	2
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
Practice of Consumer Behavior Observation			3	3	

Cr./hr.=Credit/hour

Remarks:

- According to university regulations, students are required to meet the graduation requirement of basic language proficiency and professional skills.
- Students shall take 4 hours Service Education courses (0 credits) in the first and second semester of the first academic year.
- In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
- Minimum graduation credits: 128 credits; Compulsory credits: 98 credits. Elective credits: 30 credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 16 credits.
- Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 98 compulsory credits, and at least 42 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 28. The program can be extended up to 3 academic years.
- Students should take off-campus internship courses, and the relevant measures are handled in accordance with the Implementation of Off-campus Internship Teaching for Students in the Department of Business Administration.
- Elective courses are subject to change if necessary.