MUST Curriculum Planning for Graduate Students for Academic Year 2023-2024, Institute of Senior Service Industry Management Graduate Program of Service Industry Management

	1st year(112)						2nd year(113)					
	Course	1st semester		2nd semester			Course	1st semester		2nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses						MUST Core Required Courses					
	Subtotal						Subtotal				
compulsory courses	Social Science Research Methods and Seminar	**3**	**3**			compulsory courses	Thesis	**3**	**3**	**3**	**3**
	Subtotal	3	3				Subtotal	3	3	3	3
Elective Courses	Advanced Topics in Service Industry Management	3	3			Elective Courses	Data Analysis and Smart Care	3	3		
	Advanced Topics in Service Marketing Management	3	3				Topics in Smart Service	3	3		
	Advanced Topics in Service Quality Management	3	3				Strategic Management in Service Industries	3	3		
	Topics in Service Information Application	3	3				Service Innovation and Entrepreneurship			3	3
	Topics in Cultural and Creative Industries	3	3				Topics in health promotion			3	3
	Topics in multinational active aging	3	3				Overseas Study and Visits			3	3
	Quantitative Analysis			3	3		Comparative Research of Multinational Service Enterprises			3	3
	Qualitative Research Methods			3	3		Topics in Consumer Behavior Research			3	3
	Topics in Health and Welfare Industry			3	3						
	Human Resource Management in Service Industries			3	3						
	Practical Topics in Service Industries			3	3						

Cr./hr.=Credit/hour

Remarks:

1. Minimum graduation credits: 30_ credits; compulsory credits: 9_ credits, electives: 21_ credits .

2. Study credits per semester: the lower limit is 1 credit.

3. The department allows inter-departmental electives, but the credits of the department's major electives cannot be 9_ credits.

4. At least one course of english as a medium of instruction (3 credits or more).

5. All 6 thesis credits will be granted only after passing the oral exam.

6. The elective courses are subject to change if necessary.