

MUST Curriculum Planning for Undergraduate Students of Academic Year 2022-2025,
Department of Business Administration (Continuing Education)

1 st year(111)					2 nd year(112)					3 rd year(113)									
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Physical Education	0	2	0	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses							
	Classified General Education	2	2	2	2		Classified General Education	2	2										
	Classified General Education	2	2	2	2														
	Subtotal	4	6	4	6		Subtotal	4	4	2	2		Subtotal	0	0	0	0		
School Professional Required Courses	Applied Chinese (I) (II)	2	2	2	2	School Professional Required Courses	Business English (III) (IV)	2	2	2	2	School Professional Required Courses							
	Business English (I) (II)	2	2	2	2														
	Introduction to programming	3	3																
	Basic Mathematics	3	3																
	Management	3	3																
	Economics			3	3														
	Statistics			3	3														
	Subtotal	13	13	10	10		Subtotal	2	2	2	2		Subtotal	0	0	0	0		
Department compulsory courses						Department compulsory courses	Psychology	2	2			Department compulsory courses	Big Data Analysis	2	2				
					Applied Statistics		3	3			Production and Operations Management		3	3					
					Economic Analysis		3	3			Applied Accounting		3	3					
					Commercial Package Software				2	2	Workplace English				2	2			
					Ethics for business				2	2	Human Resource Management				3	3			
					Business Law				2	2	Financial Management				3	3			
					Marketing Management				3	3									
					Accounting				3	3									
		Subtotal	0	0	0		0		Subtotal	8	8		12	12		Subtotal	8	8	8
Department Elective Courses	Language Communication Skills			2	2	Department Elective Courses	Business English Conversation (I) (II)	2	2	2	2	Department Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2		
	Business Presentation Skills			2	2		Basic Japanese (I) (II)	2	2	2	2		Intermediate Japanese (I) (II)	2	2	2	2		
							Chain Store Service Practice	2	2				Practice of Taxes	2	2				
							Market Survey	2	2				E-Commerce	2	2				
							Finance and Economics News			2	2		Organization Theory and Management	3	3				
							Consumer Behavior			3	3		Practicum of micro-entrepreneurs	3	3				
													Business Data Analysis			2	2		
													Retail Management			3	3		
													Performance Management			3	3		
													Invention and Innovation			3	3		
										Digital Marketing			3	3					
										Quality Management in Services			3	3					

4 th year(114)					
	Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	Subtotal	0	0	0	0
School Professional Required Courses					
	Subtotal	0	0	0	0
Department compulsory courses	Organizational Behavior	2	2		
	Strategic Management			2	2
	Subtotal	2	2	2	2
Department Elective Courses	Investment Practice	2	2		
	Industrial Development Trend	2	2		
	Customer Relationship Management	3	3		
	Knowledge Management	3	3		
	Design Thinking	3	3		
	Service Science	3	3		
	Financial Statement Analysis	3	3		
	Labor Relations			2	2
	Workplace Japanese			2	2
	Audiovisual marketing plan			2	2
	Practice of Securities Analysis			2	2
	Practice of Consumer Behavior Observation			3	3
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
	Introduction to Artificial Intelligence			3	3
	Off-campus internship			9	9

Cr./hr.=Credit/hour

Remarks:

- 1.Credits required for graduation are: 128 credits; 81 compulsory credits and 47 elective credits (elective credits include inter-departmental elective credits),the professional elective course credits shall be at least 33 credits.
2. Elective courses are subject to change if necessary.