

MUST Curriculum Planning for Undergraduate Students of Academic Year 2023-2026,  
Department of Department of Business Administration ( Continuing Education )

1 <sup>st</sup> year(112)						2 <sup>nd</sup> year(113)						3 <sup>rd</sup> year(114)							
	Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Physical Education	0	2	0	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses							
	Classified General Education	2	2	2	2		Classified General Education	2	2										
	Classified General Education	2	2	2	2														
	<b>Subtotal</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>6</b>		<b>Subtotal</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>		<b>Subtotal</b>						
School Professional Required Courses	Applied Chinese (I) (II)	2	2	2	2	School Professional Required Courses	Business English (III) (IV)	2	2	2	2	School Professional Required Courses							
	Business English (I) (II)	2	2	2	2														
	Introduction to programming	3	3																
	Basic Mathematics	3	3																
	Management	3	3																
	Economics			3	3														
	Statistics			3	3														
	<b>Subtotal</b>	<b>13</b>	<b>13</b>	<b>10</b>	<b>10</b>		<b>Subtotal</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>		<b>Subtotal</b>						
Department compulsory courses						Department compulsory courses	Psychology	2	2			Department compulsory courses	Big Data Analysis	2	2				
					Applied Statistics		3	3			Production and Operations Management		3	3					
					Economic Analysis		3	3			Applied Accounting		3	3					
					Commercial Package Software				2	2	Workplace English				2	2			
					Ethics for business				2	2	Human Resource Management				3	3			
					Business Law				2	2	Financial Management				3	3			
					Marketing Management				3	3									
					Accounting				3	3									
		<b>Subtotal</b>						<b>Subtotal</b>	<b>8</b>	<b>8</b>	<b>12</b>		<b>12</b>		<b>Subtotal</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>
Department Elective Courses	Language Communication Skills			2	2	Department Elective Courses	Business English Conversation (I) (II)	2	2	2	2	Department Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2		
	Business Presentation Skills			2	2		Basic Japanese (I) (II)	2	2	2	2		Intermediate Japanese (I) (II)	2	2	2	2		
							Chain Store Service Practice	2	2				Practice of Taxes	2	2				
							Market Survey	2	2				E-Commerce	2	2				
							Finance and Economics News			2	2		Organization Theory and Management	3	3				
							Consumer Behavior			3	3		Practicum of micro-entrepreneurs	3	3				
													Business Data Analysis			2	2		
													Retail Management			3	3		
													Performance Management			3	3		
													Invention and Innovation			3	3		
										Digital Marketing			3	3					
										Quality Management in Services			3	3					

4 <sup>th</sup> year(115)					
	Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	<b>Subtotal</b>				
School Professional Required Courses					
	<b>Subtotal</b>				
Department compulsory courses	Organizational Behavior	2	2		
	Strategic Management			2	2
	<b>Subtotal</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
Department Elective Courses	Investment Practice	2	2		
	Industrial Development Trend	3	3		
	Customer Relationship Management	3	3		
	Knowledge Management	3	3		
	Design Thinking	3	3		
	Service Science	3	3		
	Financial Statement Analysis	3	3		
	Labor Relations			3	3
	Workplace Japanese			2	2
	Audiovisual marketing plan			2	2
	Practice of Securities Analysis			2	2
	Practice of Consumer Behavior Observation			3	3
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
	Introduction to Artificial Intelligence			3	3
	Off-campus internship			9	9
Career planning			3	3	

Cr./hr.:=Credit/hour

Remarks:

1. Minimum graduation credits: 128 credits; Compulsory credits: 81 credits. Elective credits: 47 (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 33 credits.
2. Elective courses are subject to change if necessary.