

MUST Curriculum Planning for Undergraduate Students of Academic Year 2023-2024,
Department of Department of Business Administration (Continuing Education)

1 st year(112)						2 nd year(113)						
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses						
	Subtotal	2	2	2	2		Subtotal					
School Professional Required Courses						School Professional Required Courses	Advanced Business English	2	2			
	Subtotal						Subtotal	2	2			
Department compulsory courses	Management	2	2			Department compulsory courses	Ethics for Business	2	2			
	Practice of Financial Management	2	2				Strategic Management			2	2	
	Practice of Marketing Management	2	2									
	Practice of Production and Operation Management			2	2							
	Practice of Human Resource Management			2	2							
Subtotal	6	6	4	4	Subtotal	2	2	2	2			
Department Elective Courses	Basic Japanese (I) (II)	3	3	3	3	Department Elective Courses	Workplace Japanese (I) (II)	3	3	3	3	
	Big Data Analysis	3	3				Financial Statement Analysis	3	3			
	Wealth Management	3	3				Retail Management	3	3			
	Market Survey	3	3				Investment Practice	3	3			
	New Products Development	3	3				Online Consumer Behavior	3	3			
	Store Management Practices	3	3				Multimedia Design	3	3			
	Entrepreneurial Technology Practice	3	3				Industry Development Trend	3	3			
	Service Quality Management	3	3				Information Ethics			3	3	
	Customer Relationship Management			3	3		Corporate Training Practice			3	3	
	Design Thinking			3	3		Franchise Management Practices			3	3	
	Tax Practice			3	3		Business Simulation			3	3	
	Business English			3	3		Integrated Marketing Communication			3	3	
	Social Enterprise			3	3		Practicum of Micro-Entrepreneurs			3	3	
	Negotiation and Negotiation Course			3	3		Digital Marketing			3	3	
	Introduction to Artificial Intelligence			3	3		Practice of Securities Analysis			3	3	

Cr./hr.=Credit/hour

Remarks:

1. Minimum graduation credits: 72 credits; Compulsory credits: 20 credits. Elective credits: 52 credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 44 credits.
2. Elective courses are subject to change if necessary.