

**MUST Curriculum Planning for Graduate Students for Academic Year 2022-2023,  
Institute of Department of Senior Service Industry Management Graduate Program of Service Industry  
Management**

1 <sup>st</sup> year(111)						2 <sup>nd</sup> year(112)						
	Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses						MUST Core Required Courses						
	<b>Subtotal</b>						<b>Subtotal</b>					
Department compulsory courses	Social Science Research Methods and Seminar	3	3			Department compulsory courses	Thesis	3	3	3	3	
	<b>Subtotal</b>	<b>3</b>	<b>3</b>				<b>Subtotal</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
Department Elective Courses	Advanced Topics in Service Industry Management	3	3			Department Elective Courses	Data Analysis and Smart Care	3	3			
	Advanced Topics in Service Marketing Management	3	3				Topics in Smart Service	3	3			
	Advanced Topics in Service Quality Management	3	3				Strategic Management in Service Industries	3	3			
	Topics in Service Information Application	3	3				Service Innovation and Entrepreneurship			3	3	
	Topics in Cultural and Creative Industries	3	3				Topics in health promotion			3	3	
	Topics in multinational active aging	3	3				Overseas Study and Visits			3	3	
	Quantitative Analysis			3	3		Comparative Research of Multinational Service Enterprises			3	3	
	Qualitative Research Methods			3	3		Topics in Consumer Behavior Research			3	3	
	Topics in Health and Welfare Industry			3	3							
	Human Resource Management in Service Industries			3	3							
	Practical Topics in Service Industries			3	3							

Cr. /hr. =Credit/hour

Remarks:

1. Minimum graduation credits: 30\_ credits; compulsory credits: 9\_ credits, electives: 21\_ credits (elective credits include inter-departmental elective credits).
2. Study credits per semester: the lower limit is 1 credit (6 credits not included for the thesis).
3. The department allows inter-departmental electives, but the credits of the department' s major electives cannot be 6\_ credits.
4. All 6 thesis credits will be granted only after passing the oral exam.
5. The elective courses are subject to change if necessary.