

MUST Curriculum Planning for Graduate Students for Academic Year 2021-2022,
Institute of Service Industries and Management

1 st year(110)						2 nd year(111)					
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses						MUST Core Required Courses					
	Subtotal						Subtotal				
Department compulsory courses	※Social Science Research Methods and Seminar	3	3			Department compulsory courses	※Thesis	3	3	3	3
	Subtotal	3	3				Subtotal	3	3	3	3
Department Elective Courses	Advanced Topics in Service Industry Management	3	3			Department Elective Courses	Academic English Reading and Writing	3	3		
	Advanced Topics in Service Marketing Management	3	3				Service organization management	3	3		
	Advanced Topics in Service Quality Management	3	3				Advanced Topics in Project Management	3	3		
	Topics in Service Information Application	3	3				Topics in Smart Service	3	3		
	Topics in Cultural and Creative Industries	3	3				Philosophy of Interpersonal Relationship and Management	3	3		
	Quantitative Analysis			3	3		Strategic Management in Service Industries	3	3		
	Qualitative Research Methods			3	3		Service Innovation and Entrepreneurship			3	3
	Financial Management in Service Industries			3	3		Overseas Study and Visits			3	3
	Human Resource Management in Service Industries			3	3		Case Study in Service Industry			3	3
	Topics in Consumer Behavior Research			3	3		Topics in Social Enterprise			3	3
	Practical Topics in Service Industries			3	3		Comparative Research of Multinational Service Enterprises			3	3
	Theory of Constraints and Its Applications			3	3		Problem Analysis and Decision Making			3	3

Cr./hr.=Credit/hour

Remarks:

1. Minimum credits for graduation are 30 (Including 9 required credits and 21 elective credits).
2. All 6 thesis credits will be granted after passing the thesis oral exam.
3. The elective courses are subject to change if necessary.