

MUST Curriculum Planning for Undergraduate Students of Academic Year 2026-2027,
Department of Business Administration (Continuing Education)

1 st year(2026)						2 nd year(2027)					
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
		MUST Core Required Courses	Classified general Education	2	2			2	2	MUST Core Required Courses	Advanced English
	Subtotal	2	2	2	2		Subtotal	2	2		
School Professional Required Courses	Ethics for Professional			2	2	School Professional Required Courses					
	Subtotal	0	0	2	2		Subtotal				
Department compulsory courses	Management	3	3			Department compulsory courses	Strategic Management			3	3
	Practice of Financial Management	3	3								
	Practice of Marketing Management	3	3								
	Practice of Production and Operation Management			3	3						
	Practice of Human Resource Management			3	3						
	Subtotal	9	9	6	6		Subtotal	0	0	3	3
Department Elective Courses	Basic Japanese (I) (II)	3	3	3	3	Department Elective Courses	Workplace Japanese (I) (II)	3	3	3	3
	Special Practical Projects	3	3	3	3		Financial Statement Analysis	3	3		
	Wealth Management	3	3				Retail Management	3	3		
	Market Survey	3	3				Investment Practice	3	3		
	New Products Development	3	3				Online Consumer Behavior	3	3		
	Store Management Practices	3	3				Multimedia Design	3	3		
	Entrepreneurial Technology Practice	3	3				Industry Development Trend	3	3		
	Big Data Analysis	3	3				Corporate Governance	3	3		
	Business planning	3	3				Information Ethics			3	3
	Customer Relationship Management			3	3		Corporate Training Practice			3	3
	Design Thinking			3	3		Franchise Management Practices			3	3
	Tax Practice			3	3		Business Simulation			3	3
	Business English			3	3		Integrated Marketing Communication			3	3
	Social Enterprise			3	3		Practicum of Micro-Entrepreneurs			3	3
	Negotiation and Negotiation Course			3	3		Digital Marketing			3	3
	Introduction to Artificial Intelligence			3	3		Practice of Securities Analysis			3	3
	Sustainable management			3	3		Social Impact			3	3

Cr./hr.=Credit/hour

Remarks:

1.Minimum graduation credits: 72 credits; Compulsory credits: 26 credits.Elective credits: 46 credits
(elective credits include inter-departmental elective credits); the elective credits for majors
in the department must not be lower than 40 credits.

2.The total number of credits earned through distance/online learning (including transferred credits) may not exceed one-half of the total credits required for graduation.

3.Elective courses are subject to change if necessary.