

**MUST Curriculum Planning for Graduate Students for Academic Year 2026-2027,  
Institute of Business Administration(Continuing Education)**

1 <sup>st</sup> year(2026)					2 <sup>nd</sup> year(2027)							
	Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
School Professional Required Courses						School Professional Required Courses						
	<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>		<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Department compulsory courses	Research Method and Seminar Discussion	3	3			Department compulsory courses	Thesis	3	3	3	3	
	<b>Subtotal</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>		<b>Subtotal</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	
Department Elective Courses	Topics in Human Resource Management	3	3			Department Elective Courses	Topics in Customer Relationship Management	3	3			
	Topics in Financial Management	3	3				Topics in Project Management	3	3			
	Topics in Marketing Management	3	3				Topics in Financial Risk Management	3	3			
	Topics in service quality management	3	3				Seminar on Smart Living Technology	3	3			
	Topics in Organization Theory and Management	3	3				Identification of innovation opportunities	3	3			
	Topics in Global Logistics Management	3	3				Problem Analysis and Decision Making	3	3			
	Topics in Consumer Behavior	3	3				Topics in Security Analysis and Investment Management	3	3			
	Topics in Organizational Economics	3	3				Topics in Policy Management	3	3			
	Data Analysis and Visualization	3	3				Branding and Communications	3	3			
	Big Data Analysis	3	3				Questionnaire Analysis	3	3			
	Topics in Management of Technology			3	3		Topics in Organizational Behavior			3	3	
	Topics in International finance			3	3		Topics in Managerial Economics			3	3	
	Topics in Production and Operations Management			3	3		Qualitative Research Analysis			3	3	
	Topics in Sustainable Tourism Management			3	3		Topics in Digital Marketing			3	3	
	Introduction to Managerial Literature Review			3	3		Topics in Service Marketing			3	3	
	Topics in Cultural Industry Management			3	3		Management Case Study			3	3	
	Creativity, Innovation, and Entrepreneurship			3	3		Artificial Intelligence and Application			3	3	
	Educational Management			3	3		Overseas Management Practices and observation			3	3	
	Topics in E-Commerce and Applications			3	3		Topics in Festival Management			3	3	

Cr./hr.=Credit/hour

Remarks:

1. Minimum graduation credits: 30 credits; compulsory credits: 9 credits, electives: 21 credits (elective credits include inter-departmental elective credits).
2. Study credits per semester: the lower limit is 1 credit.
3. All 6 thesis credits will be granted only after passing the oral exam.
4. The total number of credits earned through distance/online learning (including transferred credits) may not exceed