

MUST Curriculum Planning for Graduate Students for Academic Year 2026-2027,
Institute of Business Administration

1 st year(115)						2 nd year(116)						
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses						MUST Core Required Courses						
	Subtotal	0	0	0	0		Subtotal	0	0	0	0	0
compulsory courses	Research Method and Seminar Discussion	3	3			compulsory courses	Thesis(I)(II)	3	3	3	3	
	Subtotal	3	3	0	0		Subtotal	3	3	3	3	
Elective Courses	Topics in Human Resource Management	3	3			Elective Courses	Topics in Customer Relationship Management	3	3			
	Topics in Financial Management	3	3				Topics in Project Management	3	3			
	Topics in Marketing Management	3	3				Topics in Financial Risk Management	3	3			
	Topics in service quality management	3	3				Seminar on Smart Living Technology	3	3			
	Topics in Organization Theory and Management	3	3				Identification of innovation opportunities	3	3			
	Topics in Global Logistics Management	3	3				Problem Analysis and Decision Making	3	3			
	Topics in Sustainable Tourism Management	3	3				Topics in Security Analysis and Investment Management	3	3			
	Topics in Sustainable Tourism Management	3	3				Topics in Policy Management	3	3			
	Data Analysis and Visualization	3	3				Branding and Communications	3	3			
	Big Data Analysis			3	3		Questionnaire Analysis			3	3	
	Topics in Management of Technology			3	3		Topics in Organizational Behavior			3	3	
	Topics in International finance			3	3		Topics in Managerial Economics			3	3	
	Topics in Production and Operations Management			3	3		Qualitative Research Analysis			3	3	
	Introduction to Managerial Literature Review			3	3		Topics in Digital Marketing			3	3	
	Artificial Intelligence and Application			3	3		Topics in Service Marketing			3	3	
	Topics in Cultural Industry Management			3	3		Management Case Study			3	3	
	Creativity, Innovation, and Entrepreneurship			3	3		Topics in Festival Management			3	3	

Cr. /hr. =Credit/hour

Remarks:

1. Minimum graduation credits: 30 credits; compulsory credits: 9 credits, electives: 21 credits (elective credits include inter-departmental elective credits).
2. Study credits per semester: the lower limit is 1 credit.
3. The inter-institution elective credits are transferable with the approval of academic advisor, but the elective course credits Institute of Management shall not be less than 12 .
4. Independent study is for students in extended study period , and not counted towards their credits for gradu
5. The Institute strongly recommends students to study the following 5 core course: Topics in Human Resource Management, Topics in Financial Management, Topics in Marketing Management, Multivariate Analysis, Topics in Organization Theory and Management.
6. Graduate students shall follow the master degree studying rule of Institute of Management.
7. Student who satisfied the graduate criteria at first-year second semester or second-year first semester is allowed to take the Thesis course. The credits are disregard the rule of 18 credits per semester maximum.
8. Students shall take total 6 credits of "Thesis" course. (all of the 6 credits will be counted together after passing the defense qualification of thesis)
9. The courses can offer distance learning in accordance with the MUST Distance Learning Application Guidelines, but the credits must not exceed 1/3 of the total graduation credits.
10. Please note that the current course listings are subject to change based upon the actual context.
11. This form created in 2026/1/6.