

MUST Curriculum Planning for Undergraduate Students for Academic Years 2025-2028
Department of Business Administration

		1 st year(114)				2 nd year(115)				3 rd year(116)			
		Course		1 st semester		2 nd semester		Course		1 st semester		2 nd semester	
				Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses	Physical Education	2	2	2	2			MUST Core Required Courses	Classified General Education	2	2	2	2
	Classified General Education	2	2	2	2				Business English (III)(IV)	2	2	2	2
	Applied Chinese (I)(II)	2	2	2	2				Classified General Education	2	2	2	2
	Business English (I)(II)	2	2	2	2					1	1	1	1
										1	1	1	1
										1	1	1	1
										1	1	1	1
										1	1	1	1
										1	1	1	1
										1	1	1	1
School Professional Required Courses	Subtotal	8	8	8	8				Subtotal	6	6	6	6
	Introduction to programming	2	2										
	Management	3	3										
	Introduction to artificial intelligence			2	2								
	Economics			3	3								
	Statistics			3	3								
	Subtotal	5	5	8	8				Subtotal	0	0	0	0
compulsory courses													
Elective Courses	Subtotal	0	0	0	0				Subtotal	12	12	7	7
	English Reading (I)(II)	2	2	2	2				New TOEIC Testing (I)(II)	2	2	2	2
	Introduction to Business	2	2						Basic Japanese (I)(II)	3	3	3	3
	Introduction to ESG	2	2						Language Communication Skills	2	2		
	Principles of Accounting			2	2				Net-Zero Carbon Management Certification	3	3		
	Information literacy			3	3				Applied Database	3	3		
	Sustainable Services and New Product Development			3	3				Finance and Economics News		2	2	
	Chain Store Service Practice			2	2				Organization Theory and Management		3	3	
									Sustainable Brand Management		3	3	
									Consumer Behavior		3	3	
Elective Courses	Subtotal	0	0	0	0								
	Practice of Career Ethics (I)(II)	3	3	3	3				Customer Relationship Management		2	2	
	Shop-Floor Operations Practice (I)(II)	3	3	3	3				Career Ethics		1	2	2
	Practice of Corporate Management (I)(II)	3	3	3	3				Quality Management in Services		2	2	
	Industrial Development Trend	3	3						Retailing Management		3	3	
	Practice of Securities Analysis	3	3						Market Survey		3	3	
	Knowledge Management	3	3						Invention and Innovation		3	3	
	Six Sigma	3	3						Investment Practice		3	3	
	Financial Statement Analysis	3	3						Social Enterprise and Innovation		3	3	
	Social Impact	3	3						Sustainability Report Writing and Audit Practices		3	3	

4 th year(117)				Cr./hr.=Credit/hour	
Course		1 st semester	2 nd semester		
		Cr.	hr.	Cr.	hr.
MUST Core Required	Subtotal	0	0	0	0
School Professional Required	Subtotal	0	0	0	0
compulsory courses	Subtotal	0	0	0	0
Elective Courses	Practice of Career Ethics (I)(II)	3	3	3	3
	Shop-Floor Operations Practice (I)(II)	3	3	3	3
	Practice of Corporate Management (I)(II)	3	3	3	3
	Industrial Development Trend	3	3		
	Practice of Securities Analysis	3	3		
	Knowledge Management	3	3		
	Six Sigma	3	3		
	Financial Statement Analysis	3	3		
	Social Impact	3	3		
	Digital Marketing	3	3		
	Labor Relations	3	3		
	Workplace Japanese		2	2	
	Marketing Planning Practice		3	3	
	Entrepreneurship Management		3	3	
	Wealth Management		3	3	
	Ethical leadership		3	3	
	Career planning		3	3	
	Practicum of Micro-Entrepreneurs		3	3	
	Social Enterprise and Non-Profit Organization Management		3	3	

Remarks:

- According to university regulations, students are required to meet the graduation requirement of basic language proficiency and professional skills.
- Students shall take 4 hours Service Education courses (0 credits) in the first and second semester of the first academic year.
- In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
- Minimum graduation credits: 128 credits; Compulsory credits: 85 credits. Elective credits: 43 credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 29 credits. The program can be extended up to 3 academic years.
- Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 98 compulsory credits, and at least 42 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 28.
- Elective courses are subject to change if necessary.
- This form created in 2024/2/26.