

MUST Curriculum Planning for Undergraduate Students of Academic Year 2025-2028,
Department of Business Administration (Continuing Education)

1 st year(114)						2 nd year(115)						3 rd year(116)					
	Course	1st semester		2 nd semester			Course	1st semester		2 nd semester			Course	1st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses	Classified General Education	2	2	2	2
	Physical Education	2	2	2	2		Business English (III) (IV)	2	2	2	2						
	Applied Chinese (I) (II)	2	2	2	2												
	Business English (I) (II)	2	2	2	2												
	Subtotal	8	8	8	8		Subtotal	4	4	4	4		Subtotal	2	2	2	2
School Professional Required Courses	Introduction to programming	2	2			School Professional Required Courses						School Professional Required Courses	Ethics for Professionals	2	2		
	Management	3	3														
	Economics			3	3												
	Statistics			3	3												
	Subtotal	5	5	6	6		Subtotal	0	0	0	0			2	2	0	0
Department compulsory courses						Department compulsory courses	Applied Statistics	3	3			Department compulsory courses	Production and Operations Management	3	3		
							Economic Analysis	3	3				Business planning	3	3		
							Sustainable management	2	2				Lectures on Business and Management	3	3		
							Commercial Package Software			2	2		Workplace English			2	2
							Marketing Management			3	3		Big Data Analysis			2	2
	Subtotal						Accounting			3	3		Human Resource Management			3	3
													Financial Management			3	3
	Subtotal						Subtotal	8	8	8	8		Subtotal	9	9	10	10
Department Elective Courses	Language Communication Skills			2	2	Department Elective Courses	Business English Conversation (	2	2	2	2	Department Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2
	Business Presentation Skills			2	2		Basic Japanese (I) (II)	2	2	2	2		Intermediate Japanese (I) (II)	2	2	2	2
							Practice Chain Store Service	2	2				Practice of Taxes	2	2		
							Market Survey	2	2				E-Commerce	2	2		
							Finance and Economics News			2	2		Organization Theory and Management	3	3		
							Consumer Behavior			3	3		Practicum of micro-entrepreneurs	3	3		
													Business Data Analysis			2	2
													Retail Management			3	3
													Performance Management			3	3
													Invention and Innovation			3	3
													Digital Marketing			3	3
													Quality Management in Services			3	3
													Social Enterprise and Innovation			3	3

4 th year(117)					
	Course	1st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.
Department compulsory courses	Organizational Behavior	2	2		
	Strategic Management			2	2
	Subtotal	2	2	2	2
Department Elective Courses	Investment Practice	2	2		
	Industrial Development Trend	3	3		
	Customer Relationship Management	3	3		
	Knowledge Management	3	3		
	Design Thinking	3	3		
	Service Science	3	3		
	Financial Statement Analysis	3	3		
	Environmental sustainability	3	3		
	Labor Relations			3	3
	Workplace Japanese			2	2
	Audiovisual marketing plan			2	2
	Practice of Securities Analysis			2	2
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
	Introduction to Artificial Intelligence			3	3
	Career planning			3	3
	Social Impact			3	3
	Ethical leadership			3	3

Cr./hr.=Credit/hour

Remarks:

- 1.Minimum graduation credits: 128 credits; Compulsory credits: 80 credits.Elective credits: 48 (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 33 credits.
2. Elective courses are subject to change if necessary.