

MUST Curriculum Planning for Undergraduate Students of Academic Year 2025-2026,
Department of Business Administration (Continuing Education)

1 st year(114)						2 nd year(115)					
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses					
	Subtotal	2	2	2	2		Subtotal				
School Professional Required Courses	Advanced Business English	2	2			School Professional Required Courses					
	Ethics for Professionals			2	2						
	Subtotal	2	2	2	2		Subtotal	2	2		
Department compulsory courses	Management	2	2			Department compulsory courses	Strategic Management			2	2
	Practice of Financial Management	2	2								
	Practice of Marketing Management	2	2								
	Practice of Production and Operation Management			2	2						
	Practice of Human Resource Management			2	2						
	Subtotal	6	6	4	4		Subtotal			2	2
Department Elective Courses	Basic Japanese (I) (II)	3	3	3	3	Department Elective Courses	Workplace Japanese (I) (II)	3	3	3	3
	Big Data Analysis	3	3				Financial Statement Analysis	3	3		
	Wealth Management	3	3				Retail Management	3	3		
	Market Survey	3	3				Investment Practice	3	3		
	New Products Development	3	3				Online Consumer Behavior	3	3		
	Store Management Practices	3	3				Multimedia Design	3	3		
	Entrepreneurial Technology Practice	3	3				Industry Development Trend	3	3		
	Service Quality Management	3	3				Corporate Governance	3	3		
	Business planning	3	3				Information Ethics			3	3
	Customer Relationship Management			3	3		Corporate Training Practice			3	3
	Design Thinking			3	3		Franchise Management Practices			3	3
	Tax Practice			3	3		Business Simulation			3	3
	Business English			3	3		Integrated Marketing Communication			3	3
	Social Enterprise			3	3		Practicum of Micro-Entrepreneurs			3	3
	Negotiation and Negotiation Course			3	3		Digital Marketing			3	3
	Introduction to Artificial Intelligence			3	3		Practice of Securities Analysis			3	3
	Sustainable management			2	2		Social Impact			3	3

Cr./hr.=Credit/hour

Remarks:

1.Minimum graduation credits: 72 credits; Compulsory credits: 20 credits.Elective credits: 52 credits(elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 44 credits.

2.Elective courses are subject to change if necessary.

3.The course schedule for the in-camp special class is the same as the course schedule for the second-level technical school.