

**MUST Curriculum Planning for Graduate Students for Academic Year 2024-2025,  
Institute of Senior Service Industry Management Graduate Program of Service Industry Management**

1 <sup>st</sup> year(2024)					2 <sup>nd</sup> year(2025)						
Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester		Course	1 <sup>st</sup> semester		2 <sup>nd</sup> semester			
	Cr.	hr.	Cr.	hr.		Cr.	hr.	Cr.	hr.		
School Professional Required Courses					School Professional Required Courses						
	Subtotal						Subtotal				
compulsory courses	Social Science Research Methods and Seminar	3	3			compulsory courses	Thesis	3	3	3	3
	Subtotal	3	3				Subtotal	3	3	3	3
Elective Courses	Topics in Senior Service Industry Management	3	3			Elective Courses	Data Analysis and Smart Care	3	3		
	Service Marketing Topics in Senior Industry	3	3				Topics in Information Technology and Smart Services	3	3		
	Service Information Application Topics in Senior Industry	3	3				Topics in Senior Leisure and Activity Design	3	3		
	Topics in Cultural and Creative Industries	3	3				Professional Ethics in Senior Industry	3	3		
	Topics in Multinational Active Aging	3	3				Service Quality Management Topics in Senior Industry	3	3		
	Quantitative Analysis			3	3		Service Innovation and Entrepreneurship in Senior Industry			3	3
	Qualitative Research Methods			3	3		Topics in Health Promotion			3	3
	Topics in Health and Welfare Industry			3	3		Overseas Study and Visits			3	3
	Human Resource Management in Senior Service Industry			3	3		Case Study in Senior Service Industry			3	3
	Practical Topics in Senior Service Industry			3	3		Topics in Senior Consumer Behaviors			3	3
	Services Industries and Geomatics			3	3						

Cr./hr.=Credit/hour

Remarks:

1. Minimum graduation credits: 30 credits; compulsory credits: 9 credits, electives: 21 credits .

The lower elective credits limit of the senior service institute is 9 credits.

2. The lower limit of credit per semester is 1 credit.

3. At least one course of English as a medium of instruction (2 credits or more).

4. All 6 thesis credits will be granted only after passing the oral exam.

5. The elective courses are subject to change if necessary.