

MUST Curriculum Planning for Undergraduate Students for Academic Years 2024-2027
Department of Business Administration

1 st year(112)					2 nd year(113)					3 rd year(114)							
	Course	1st semester		2 nd semester			Course	1st semester		2 nd semester			Course	1st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses	Physical Education	2	2	2	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses					
	Classified General Education	2	2	2	2												
	Classified General Education	2	2	2	2												
	Subtotal	6	6	6	6		Subtotal	2	2	2	2		Subtotal	0	0	0	0
School Professional Required Courses	Applied Chinese (I) (II)	2	2	2	2	School Professional Required Courses	Business English (III)(IV)	2	2	2	2	School Professional Required Courses					
	Business English (I) (II)	2	2	2	2												
	Introduction to programming	2	2														
	Management	3	3														
	Introduction to artificial intelligence			2	2												
	Economics			3	3												
	Statistics			3	3												
	Subtotal	9	9	12	12		Subtotal	2	2	2	2		Subtotal	0	0	0	0
compulsory courses						compulsory courses	Economic Analysis	3	3			compulsory courses	Practical Projects (I) (II)	1	1	1	1
							Applied Statistics	3	3				Workplace English	2	2		
							Accounting	3	3				Ethics for business	2	2		
							Business management lectures	3	3				Financial Management	3	3		
							Business Research Method			2	2		Human Resource Management	3	3		
							Business planning			3	3		Enterprise resource planning			2	2
							Marketing Management			3	3		Organizational Behavior			2	2
													Sustainable management			2	2
													Big Data Analysis			2	2
													Production and Operations Management			3	3
	Subtotal	0	0	0	0		Subtotal	12	12	8	8		Subtotal	11	11	12	12
Elective Courses	English Reading (I) (II)	2	2	2	2	Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2	Elective Courses	Intermediate Japanese (I) (II)	2	2	2	2
	Introduction to Business	2	2				Basic Japanese (I) (II)	3	3	3	3		Business Presentation Skills	2	2		
	Principles of Accounting			2	2		Language Communication Skills	2	2				Business Data Analysis	2	2		
	Information literacy			3	3		Applied Database	3	3				Services Management	3	3		
							Chain Store Service Practice			2	2		Digital Marketing	3	3		
							Finance and Economics News			2	2		Design Thinking	3	3		
							Organization Theory and Management			3	3		Customer Relationship Management			2	2
							E-Commerce			3	3		Career Ethics			2	2
													Quality Management in Services			2	2
													Retailing Management			3	3
										Market Survey			3	3			
										Invention and Innovation			3	3			
										Internet Consumer Behavior			3	3			
										Investment Practice			3	3			
										Social Enterprise and Innovation			3	3			

4 th year(114)					
	Course	1st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	Subtotal	0	0	0	0
School Professional Required Courses					
	Subtotal	0	0	0	0
compulsory courses	Strategic Management	2	2		
	Off-campus internship	9	9		
	Business License			1	1
	Subtotal	11	11	1	1
Elective Courses	Practice of Career Ethics (I)(II)	3	3	3	3
	Shop-Floor Operations Practice (I)(II)	3	3	3	3
	Practice of Corporate Management (I)(II)	3	3	3	3
	Industrial Development Trend	3	3		
	Investment Practice	3	3		
	Knowledge Management	3	3		
	Practicum of micro-entrepreneurs	3	3		
	Six Sigma	3	3		
	Enterprise Resource Planning	3	3		
	Financial Statement Analysis	3	3		
	Environmental sustainability	3	3		
	Social Impact			3	3
	Ethical leadership			3	3
	Off-campus internship			9	9
	Labor Relations			3	3
	Workplace Japanese			2	2
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
	Career planning			3	3

Cr./hr.=Credit/hour

【Remarks】

1. Minimum graduation credits: 128 credits, including __96__ elective credits (at least __32__ credits for this major, the rest can be other departments).
2. The first, second, and third grade, students must take 16-30 credits each semester, and 9-30 credits each semester in the 4th grade.
3. Elective courses for listed are subject to change if necessary.
4. According to university regulations, students are required to meet the graduation requirement of basic proficiency and professional skills.
5. For off-campus internship courses, please follow the relevant implementation regulations.
6. Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent study of the sophomore level of the ROC's high school, or with a high school equivalent degree, who are studying for a bachelor's degree, the minimum graduation credits are 140, and the study period can be extended by 3 academic years.