

MUST Curriculum Planning for Undergraduate Students of Academic Year 2024-2027,
Department of Business Administration (Continuing Education)

1 st year(112)						2 nd year(113)						3 rd year(114)							
	Course	1st semester		2 nd semester			Course	1st semester		2 nd semester			Course	1st semester		2 nd semester			
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses							
	Classified General Education	2	2	2	2														
	Physical Education	2	2	2	2														
	Subtotal	6	6	6	6		Subtotal	2	2	2	2		Subtotal						
School Professional Required Courses	Applied Chinese (I) (II)	2	2	2	2	School Professional Required Courses	Business English (III) (IV)	2	2	2	2	School Professional Required Courses							
	Business English (I) (II)	2	2	2	2														
	Introduction to programming	2	2																
	Management	3	3																
	Economics			3	3														
	Statistics			3	3														
	Subtotal	9	9	10	10		Subtotal	2	2	2	2		Subtotal						
Department compulsory courses						Department compulsory courses	Applied Statistics	3	3			Department compulsory courses	Big Data Analysis	2	2				
							Economic Analysis	3	3					Production and Operations Management	3	3			
							Business management lectures	3	3					Business planning	3	3			
							Commercial Package Software			2	2			Workplace English			2	2	
							Ethics for business			2	2			Sustainable management			2	2	
							Marketing Management			3	3			Human Resource Management			3	3	
							Accounting			3	3			Financial Management			3	3	
		Subtotal						Subtotal	9	9	10		10		Subtotal	8	8	10	10
Department Elective Courses	Language Communication Skills			2	2	Department Elective Courses	Business English Conversation (I) (II)	2	2	2	2	Department Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2		
	Business Presentation Skills			2	2			Basic Japanese (I) (II)	2	2	2		2		Intermediate Japanese (I) (II)	2	2	2	2
								Chain Store Service Practice	2	2					Practice of Taxes	2	2		
								Market Survey	2	2					E-Commerce	2	2		
								Finance and Economics News			2		2		Organization Theory and Management	3	3		
								Consumer Behavior			3		3		Practicum of micro-entrepreneurs	3	3		
															Business Data Analysis			2	2
															Retail Management			3	3
															Performance Management			3	3
															Invention and Innovation			3	3
												Digital Marketing			3	3			
												Quality Management in Services			3	3			
												Social Enterprise and Innovation			3	3			

4 th year(115)					
	Course	1st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	Subtotal				
School Professional Required Courses					
	Subtotal				
Department compulsory courses	Organizational Behavior	2	2		
	Strategic Management			2	2
	Subtotal	2	2	2	2
Department Elective Courses	Investment Practice	2	2		
	Industrial Development Trend	3	3		
	Customer Relationship Management	3	3		
	Knowledge Management	3	3		
	Design Thinking	3	3		
	Service Science	3	3		
	Financial Statement Analysis	3	3		
	Environmental sustainability	3	3		
	Social Impact			3	3
	Ethical leadership			3	3
	Labor Relations			3	3
	Workplace Japanese			2	2
	Audiovisual marketing plan			2	2
	Practice of Securities Analysis			2	2
	Practice of Consumer Behavior Observation			3	3
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Wealth Management			3	3
	Introduction to Artificial Intelligence			3	3
	Off-campus internship			9	9
Career planning			3	3	

Cr./hr.=Credit/hour

Remarks:

1. Minimum graduation credits: 128 credits; Compulsory credits: 80 credits. Elective credits: 48 (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 33 credits.
2. Elective courses are subject to change if necessary.