

MUST Curriculum Planning for Undergraduate Students for Academic Years 2023-2026
Department of Business Administration

| 1 st year(112) | | | | | 2 nd year(113) | | | | | 3 rd year(114) | | | | | | | |
|--------------------------------------|---|--------------|----------|--------------------------|---------------------------|--------------------------------------|------------------------------------|--------------|----------|----------------------------|--------------------------------------|--------------------------------------|----------------------------------|--------------|-----------|--------------------------|-----------|
| | Course | 1st semester | | 2 nd semester | | | Course | 1st semester | | 2 nd semester | | | Course | 1st semester | | 2 nd semester | |
| | | Cr. | hr. | Cr. | hr. | | | Cr. | hr. | Cr. | hr. | | | Cr. | hr. | | |
| MUST Core Required Courses | Physical Education | 1 | 2 | 1 | 2 | MUST Core Required Courses | Classified General Education | 2 | 2 | 2 | 2 | MUST Core Required Courses | | | | | |
| | Classified General Education | 2 | 2 | 2 | 2 | | Classified General Education | 2 | 2 | | | | | | | | |
| | Classified General Education | 2 | 2 | 2 | 2 | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | Subtotal | 5 | 6 | 5 | 6 | | Subtotal | 4 | 4 | 2 | 2 | | Subtotal | 0 | 0 | 0 | 0 |
| School Professional Required Courses | Applied Chinese (I) (II) | 2 | 2 | 2 | 2 | School Professional Required Courses | Business English (III)(IV) | 2 | 2 | 2 | 2 | School Professional Required Courses | | | | | |
| | Business English (I) (II) | 2 | 2 | 2 | 2 | | | | | | | | | | | | |
| | Introduction to programming | 2 | 2 | | | | | | | | | | | | | | |
| | Management | 3 | 3 | | | | | | | | | | | | | | |
| | Introduction to artificial intelligence | | | 2 | 2 | | | | | | | | | | | | |
| | Economics | | | 3 | 3 | | | | | | | | | | | | |
| | Statistics | | | 3 | 3 | | | | | | | | | | | | |
| | Subtotal | 9 | 9 | 12 | 12 | | Subtotal | 2 | 2 | 2 | 2 | | Subtotal | 0 | 0 | 0 | 0 |
| compulsory courses | | | | | | compulsory courses | Economic Analysis | 3 | 3 | | | compulsory courses | Practical Projects (I) (II) | 1 | 1 | 1 | 1 |
| | | | | | Applied Statistics | | 3 | 3 | | | Workplace English | | 2 | 2 | | | |
| | | | | | Accounting | | 3 | 3 | | | Ethics for business | | 2 | 2 | | | |
| | | | | | Business Research Method | | | | 2 | 2 | Financial Management | | 3 | 3 | | | |
| | | | | | Psychology | | | | 2 | 2 | Human Resource Management | | 3 | 3 | | | |
| | | | | | Marketing Management | | | | 3 | 3 | Management Information System | | | | 2 | 2 | |
| | | | | | Applied Accounting | | | | 3 | 3 | Organizational Behavior | | | | 2 | 2 | |
| | | | | | | | | | | | Business Law | | | | 2 | 2 | |
| | | | | | | | | | | | Big Data Analysis | | | | 2 | 2 | |
| | | | | | | | | | | | Production and Operations Management | | | | 3 | 3 | |
| | Subtotal | 0 | 0 | 0 | 0 | | Subtotal | 9 | 9 | 10 | 10 | | Subtotal | 11 | 11 | 12 | 12 |
| Elective Courses | English Reading (I) (II) | 2 | 2 | 2 | 2 | Elective Courses | New TOEIC Testing (I) (II) | 2 | 2 | 2 | 2 | Elective Courses | Intermediate Japanese (I) (II) | 2 | 2 | 2 | 2 |
| | Introduction to Business | 2 | 2 | | | | Basic Japanese (I) (II) | 3 | 3 | 3 | 3 | | Business Presentation Skills | 2 | 2 | | |
| | Principles of Accounting | | | 2 | 2 | | Language Communication Skills | 2 | 2 | | | | Business Data Analysis | 2 | 2 | | |
| | Information literacy | | | 3 | 3 | | Applied Database | 3 | 3 | | | | Services Management | 3 | 3 | | |
| | | | | | | | Chain Store Service Practice | | | 2 | 2 | | Digital Marketing | 3 | 3 | | |
| | | | | | | | Finance and Economics News | | | 2 | 2 | | Design Thinking | 3 | 3 | | |
| | | | | | | | Organization Theory and Management | | | 3 | 3 | | Customer Relationship Management | | | 2 | 2 |
| | | | | | | | E-Commerce | | | 3 | 3 | | Career Ethics | | | 2 | 2 |
| | | | | | | | | | | | | | Quality Management in Services | | | 2 | 2 |
| | | | | | | | | | | | | | Retailing Management | | | 3 | 3 |
| | | | | | | | | | | Market Survey | | | 3 | 3 | | | |
| | | | | | | | | | | Invention and Innovation | | | 3 | 3 | | | |
| | | | | | | | | | | Internet Consumer Behavior | | | 3 | 3 | | | |
| | | | | | | | | | | Investment Practice | | | 3 | 3 | | | |

| 4 th year(114) | | | | | |
|--------------------------------------|--|--------------|-----------|--------------------------|----------|
| | Course | 1st semester | | 2 nd semester | |
| | | Cr. | hr. | Cr. | hr. |
| MUST Core Required Courses | | | | | |
| | Subtotal | 0 | 0 | 0 | 0 |
| School Professional Required Courses | | | | | |
| | Subtotal | 0 | 0 | 0 | 0 |
| compulsory courses | Strategic Management | 2 | 2 | | |
| | Business License | | | 1 | 1 |
| | Off-campus internship | 9 | 9 | | |
| | Subtotal | 11 | 11 | 1 | 1 |
| Elective Courses | Practice of Career Ethics (I)(II) | 3 | 3 | 3 | 3 |
| | Shop-Floor Operations Practice (I)(II) | 3 | 3 | 3 | 3 |
| | Practice of Corporate Management (I)(II) | 3 | 3 | 3 | 3 |
| | Industrial Development Trend | 3 | 3 | | |
| | Investment Practice | 3 | 3 | | |
| | Knowledge Management | 3 | 3 | | |
| | Practicum of micro-entrepreneurs | 3 | 3 | | |
| | Six Sigma | 3 | 3 | | |
| | Enterprise Resource Planning | 3 | 3 | | |
| | Financial Statement Analysis | 3 | 3 | | |
| | Labor Relations | | | 3 | 3 |
| | Workplace Japanese | | | 2 | 2 |
| | Marketing Planning Practice | | | 3 | 3 |
| | Entrepreneurship Management | | | 3 | 3 |
| Wealth Management | | | 3 | 3 | |
| Career planning | | | 3 | 3 | |

Cr./hr.=Credit/hour

Remarks:

- According to university regulations, students are required to meet the graduation requirement of basic language proficiency and professional skills.
- Students shall take 4 hours Service Education courses (0 credits) in the first and second semester **of the first academic year.**
- In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
- Minimum graduation credits: 128 credits; Compulsory credits: **95** credits. Elective credits: **33** credits (elective credits include inter-departmental elective credits); the elective credits for majors in the department must not be lower than 16 credits.
- Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 98 compulsory credits, and at least 42 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 28.
The program can be extended up to 3 academic years.
- Students should take off-campus internship courses, and the relevant measures are handled in accordance with the Implementation of Off-campus Internship Teaching for Students in the Department of Business Administration.
- Elective courses are subject to change if necessary.