

**MUST Curriculum Planning for Graduate Students for Academic Year 2023-2024,
Graduate Institute of Business Administration**

1 st year(112)					2 nd year(113)							
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses						MUST Core Required Courses						
	Subtotal						Subtotal					
Department compulsory courses	Research Method and Seminar Discussion	3	3			Department compulsory courses	Thesis	3	3	3	3	
	Subtotal	3	3	3	3		Subtotal	3	3	3	3	
Department Elective Courses	Topics in Human Resource Management	3	3			Department Elective Courses	Topics in Customer Relationship	3	3			
	Topics in Financial Management	3	3				Topics in Project Management	3	3			
	Topics in Marketing Management	3	3				Topics in Financial Risk Management	3	3			
	Topics in Innovative service quality	3	3				Seminar on Smart Living Technology	3	3			
	Topics in Organization Theory and Management	3	3				Identification of innovation	3	3			
	Topics in Global Logistics Management	3	3				Problem Analysis and Decision Making	3	3			
	Topics in Consumer Behavior	3	3				Topics in Security Analysis and	3	3			
	Topics in Organizational Economics	3	3				Topics in Policy Management	3	3			
	Data Analysis and Visualization	3	3				Branding and Communications	3	3			
	Big Data Analysis			3	3		Questionnaire Analysis			3	3	
	Topics in Management of Technology			3	3		Topics in Organizational			3	3	
	Topics in International finance			3	3		Topics in Managerial Economics			3	3	
	Topics in Production and Operations Management			3	3		Qualitative Research Analysis			3	3	
	Systematic Innovation of Business and			3	3		Topics in Digital Marketing			3	3	
	Topics in Festival Management			3	3		Topics in Service Marketing			3	3	
	Topics in Cultural Industry Management			3	3		Management Case Study			3	3	
	Creativity, Innovation, and Entrepreneurship			3	3		Artificial Intelligence and Application			3	3	
		27	27	24	24			27	27	24	24	
	Summation	30	30	27	27		Summation	30	30	27	27	

Cr./hr.=Credit/hour

Remarks:

1. Minimum credits required for graduation: 30 credits with 9 compulsory credits , 21 elective credits.
2. Study credits per semester: the lower limit is 1 credit (6 credits not included for the thesis).
3. The inter-institution elective credits are transferable with the approval of academic advisor, but the elective course credits Institute of Management shall not be less than 12 .
4. Independent study is for students in extended study period , and not counted towards their credits for graduation.
- 5.◇: The Institute strongly recommends students to study the following 5 core course: Topics in Human Resource Management, Topics in Financial Management, Topics in Marketing Management, Multivariate Analysis, Topics in Organization Theory and Management.
6. Graduate students shall follow the master degree studying rule of Institute of Management.
7. Student who satisfied the graduate criteria at first-year second semester or second-year first semester is allowed to take the Thesis course. The credits are disregard the rule of 18 credits per semester maximum.
8. Students shall take total 6 credits of "Thesis" course. (all of the 6 credits will be counted together after passing the defense qualification of thesis)
9. The courses can offer distance learning in accordance with the MUST Distance Learning Application Guidelines, but the credits must not exceed 1/2 of the total graduation credits.
10. Please note that the current course listings are subject to change based upon the actual context.
11. Students must earn at least one English as a Medium of Instruction course credit (2 credits or more) to graduate from the program.