

MUST Curriculum Planning for Graduate Students for Academic Year 2022-2023,
Graduate Institute of Business Administration

1 st year(111)					2 nd year(112)							
	Course	1st semester		2 nd semester			Course	1st semester		2 nd semester		
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.	
MUST Core Required Courses						MUST Core Required Courses						
	Subtotal							Subtotal				
Department compulsory courses	Research Method and Seminar Discussion	3	3			Department compulsory courses	Thesis	3	3	3	3	
	Subtotal	3	3	0	0		Subtotal	3	3	3	3	
Department Elective Courses	◇Topics in Human Resource Management	3	3			Department Elective Courses	Topics in Project Management	3	3			
	◇Topics in Financial Management		3				Topics in Corporate Finance	3	3			
	◇Topics in Marketing Management	3	3				Topics in Management of Technology	3	3			
	◇Topics in Organization Theory and Management	3	3				Branding and Communications	3	3			
	Topics in Global Logistics Management	3	3				Marketing Research	3				
	Systematic Innovation and Invention	3	3				Topics in Organizational Behavior	3	3			
	Introduction to Managerial Literature Review	3	3				Overseas Management Practices and Observation	3	3			
	Topics in Cultural Industry Management	3	3				Topics in Service Marketing	3	3			
	◇Multivariate Analysis			3	3		Topics in Customer Relationship Management			3	3	
	Topics in Consumer Behavior			3	3		Topics in Financial Risk Management			3	3	
	Topics in Financial Derivatives			3	3		Topics in Global Economics			3	3	
	Data Analysis and Visualization			3	3		Topics in International Finance			3	3	
	Big Data Analysis			3	3		Topics in Organizational Leadership			3	3	
	Topics in Managerial Economics			3	3		Problem Analysis and Decision Making			3	3	
	Topics in Security Analysis and Investment Management			3	3		Topics in Digital Marketing			3	3	
	Topics in Production and Operations Management			3	3		Management Case Study			3	3	
	Topics in Financial Law			3	3		Artificial Intelligence and Application			3	3	
	Qualitative Research Analysis			3	3		Seminar on Smart Living Technology			3	3	
Statistical Data Analysis			3	3	Topics in Local Revitalization Management			3	3			

Cr./hr.=Credit/hour

Remarks:

- Minimum credits required for graduation: 30 credits with 2 compulsory credits, 21 elective credits.
- Study credits per semester: the lower limit is 1 credit (6 credits not included for the thesis).
- The inter-institution elective credits are transferable with the approval of academic advisor, but the elective course credits Institute of Management shall not be less than 12.
- Independent study is for students in extended study period, and not counted towards their credits for graduation.
- ◇: The Institute strongly recommends students to study the following 5 core course: Topics in Human Resource Management, Topics in Financial Management, Topics in Marketing Management, Multivariate Analysis, Topics in Organization Theory and Management.
- Graduate students shall follow the master degree studying rule of Institute of Management.
- Student who satisfied the graduate criteria at first-year second semester or second-year first semester is allowed to take the Thesis course. The credits are disregard the rule of 18 credits per semester maximum.
- Students shall take total 6 credits of "Thesis" course. (all of the 6 credits will be counted together after passing the defense qualification of thesis)
- The courses can offer distance learning in accordance with the MUST Distance Learning Application Guidelines, but the credits must not exceed 1/2 of the total graduation credits.
- Please note that the current course listings are subject to change based upon the actual context.

管理學院 院長 林於杏

管理研究所 所長 邱筱琪

管理研究所 課程規劃委員會

