

**MUST Curriculum Planning for Graduate Students for Academic Year 2022-2023,  
Graduate Institute of Business Administration**

1 <sup>st</sup> year(111)					2 <sup>nd</sup> year(112)						
	Course	1st semester		2 <sup>nd</sup> semester			Course	1st semester		2 <sup>nd</sup> semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
		MUST Core Required Courses								MUST Core Required Courses	
	<b>Subtotal</b>						<b>Subtotal</b>				
Department compulsory courses	<b>Research Method and Seminar Discussion</b>	3	3			Department compulsory courses	<b>Thesis</b>	3	3	3	3
	<b>Subtotal</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>		<b>Subtotal</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
Department Elective Courses	◇Topics in Human Resource Management	3	3			Department Elective Courses	Topics in Project Management	3	3		
	◇Topics in Financial Management		3				Topics in Corporate Finance	3	3		
	◇Topics in Marketing Management	3	3				Topics in Management of Technology	3	3		
	◇Topics in Organization Theory and Management	3	3				Branding and Communications	3	3		
	Topics in Global Logistics Management	3	3				Marketing Research	3			
	Systematic Innovation and Invention	3	3				Topics in Organizational Behavior	3	3		
	Introduction to Managerial Literature Review	3	3				Overseas Management Practices and Observation	3	3		
	Topics in Cultural Industry Management	3	3				Topics in Service Marketing	3	3		
	◇Multivariate Analysis			3	3		Topics in Customer Relationship Management			3	3
	Topics in Consumer Behavior			3	3		Topics in Financial Risk Management			3	3
	Topics in Financial Derivatives			3	3		Topics in Global Economics			3	3
	Data Analysis and Visualization			3	3		Topics in International Finance			3	3
	Big Data Analysis			3	3		Topics in Organizational Leadership			3	3
	Topics in Managerial Economics			3	3		Problem Analysis and Decision Making			3	3
	Topics in Security Analysis and Investment Management			3	3		Topics in Digital Marketing			3	3
	Topics in Production and Operations Management			3	3		Management Case Study			3	3
	Topics in Financial Law			3	3		Artificial Intelligence and Application			3	3
	Qualitative Research Analysis			3	3		Seminar on Smart Living Technology			3	3
	Statistical Data Analysis			3	3		Topics in Local Revitalization Management			3	3

Cr./hr.=Credit/hour

**Remarks:**

1. Minimum credits required for graduation: 30 credits with 9 compulsory credits , 21 elective credits.
2. Study credits per semester: the lower limit is 1 credit (6 credits not included for the thesis).
3. The inter-institution elective credits are transferable with the approval of academic advisor, but the elective course credits Institute of Management shall not be less than 12 .
4. Independent study is for students in extended study period , and not counted towards their credits for graduation.
- 5.◇: The Institute strongly recommends students to study the following 5 core course: Topics in Human Resource Management, Topics in Financial Management, Topics in Marketing Management, Multivariate Analysis, Topics in Organization Theory and Management.
6. Graduate students shall follow the master degree studying rule of Institute of Management.
7. Student who satisfied the graduate criteria at first-year second semester or second-year first semester is allowed to take the Thesis course. The credits are disregard the rule of 18 credits per semester maximum.
8. Students shall take total 6 credits of "Thesis" course. (all of the 6 credits will be counted together after passing the defense qualification of thesis)
9. The courses can offer distance learning in accordance with the MUST Distance Learning Application Guidelines, but the credits must not exceed 1/2 of the total graduation credits.
10. Please note that the current course listings are subject to change based upon the actual context.