

MUST Curriculum Planning for Undergraduate Students of Academic Year 2021-2024,
Department of Business Administration (Continuing Education)

1 st year(110)						2 nd year(111)						3 rd year(112)							
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester			
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.		
MUST Core Required Courses	Physical Education	0	2	0	2	MUST Core Required Courses	Applied English (I) (II)	2	2	2	2	MUST Core Required Courses							
	English (I) (II)	2	2	2	2														
	Chinese Reading and Expressions (I) (II)	2	2	2	2														
	Introduction to programming	3	3																
	Subtotal	7	9	4	6		Subtotal	2	2	2	2		2	2	Subtotal				
School Professional Required Courses	Basic Mathematics	3	3			School Professional Required Courses						School Professional Required Courses							
	Management	3	3																
	Economics			3	3														
	Statistics			3	3														
Subtotal	6	6	6	6	Subtotal							Subtotal							
General Education	Classified General Education	2	2	2	2	General Education	Classified General Education	2	2	2	2	General Education							
	Classified General Education	2	2	2	2														
	Subtotal	4	4	4	4		Subtotal	4	4	2	2		2	2	Subtotal				
Department compulsory courses						Department compulsory courses	Psychology	2	2			Department compulsory courses	Big Data Analysis	2	2				
								Applied Statistics	3	3					Production and Operations Management	3	3		
								Economic Analysis	3	3					Applied Accounting	3	3		
								Commercial Package Software			2		2		Business English			2	2
								Ethics for business			2		2		Human Resource Management			3	3
								Business Law			2		2		Financial Management			3	3
								Marketing Management			3		3						
								Accounting			3		3						
								Subtotal	8	8	12		12		Subtotal	8	8	8	8
Department Elective Courses	Language Communication Skills			2	2	Department Elective Courses	Business English Conversation (I) (II)	2	2	2	2	Department Elective Courses	New TOEIC Testing (I) (II)	2	2	2	2		
	Business Presentation Skills			2	2									Intermediate Japanese (I) (II)	2	2	2	2	
														Practice of Taxes	2	2			
														E-Commerce	2	2			
														Operations Research	3	3			
														Organization Theory and Management	3	3			
														Practicum of micro-entrepreneurs	3	3			
														Business Data Analysis			2	2	
														Retail Management			3	3	
														Performance Management			3	3	

4 th year(113)					
	Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.
MUST Core Required Courses					
	Subtotal				
School Professional Required Courses					
	Subtotal				
General education					
	Subtotal				
Department compulsory courses	Organizational Behavior	2	2		
	Strategic Management			2	2
	Subtotal	2	2	2	2
Department Elective Courses	Workplace English	2	2		
	Investment Practice	2	2		
	Industrial Development Trend	2	2		
	Customer Relationship Management	3	3		
	Knowledge Management	3	3		
	Design Thinking	3	3		
	Service Science	3	3		
	Financial Statement Analysis	3	3		
	Labor Relations			2	2
	Workplace Japanese			2	2
	Audiovisual marketing plan			2	2
	Practice of Securities Analysis			2	2
	Practice of Consumer Behavior Observation			3	3
	Marketing Planning Practice			3	3
	Entrepreneurship Management			3	3
	Business Operation Simulation			3	3
	Wealth Management			3	3
Introduction to Artificial Intelligence			3	3	
Off-campus internship			9	9	

Cr./hr.=Credit/hour

Remarks:

1.Credits required for graduation are: 128 credits

81 compulsory credits and 47 elective credits(the professional elective course credits shall be at least 33 credits.)

3. Elective courses are subject to change if necessary.