

MUST Curriculum Planning for Undergraduate Students of Academic Year 2021-2022,
Department of Business Administration (Continuing Education)

1 st year(110)						2 nd year(111)					
	Course	1 st semester		2 nd semester			Course	1 st semester		2 nd semester	
		Cr.	hr.	Cr.	hr.			Cr.	hr.	Cr.	hr.
MUST Core Required Courses	Classified General Education	2	2	2	2	MUST Core Required Courses	English Practice	2	2		
	Subtotal	2	2	2	2		Subtotal	2	2		
School Professional Required Courses						School Professional Required Courses					
	Subtotal						Subtotal				
General Education						General Education					
	Subtotal						Subtotal				
Department compulsory courses	Management	2	2			Department compulsory courses	Practice of Production and Operation Management	2	2		
	Practice of Financial Management			2	2		Practice of Human Resource Management	2	2		
	Practice of Marketing Management			2	2		Strategic Management			2	2
	Subtotal	2	2	4	4		Subtotal	4	4	2	2
Department Elective Courses	Basic Japanese (I) (II)	2	2	2	2	Department Elective Courses	Workplace Japanese (I) (II)	2	2	2	2
	Big Data Analysis	2	2				Financial Statement Analysis	2	2		
	Wealth Management	2	2				Retail Management	2	2		
	Market Survey	2	2				Investment Practice	2	2		
	New Products Development	2	2				Online Consumer Behavior	2	2		
	Store Management Practices	2	2				Multimedia Design	2	2		
	Entrepreneurial Technology Practice	2	2				Industry Development Trend	2	2		
	Service Quality Management	2	2				Information Ethics			2	2
	Customer Relationship Management			2	2		Corporate Training Practice			2	2
	Design Thinking			2	2		Franchise Management Practices			2	2
	Tax Practice			2	2		Business Simulation			2	2
	Business English			2	2		Integrated Marketing Communication			2	2
	Social Enterprise			2	2		Practicum of Micro-Entrepreneurs			2	2
	Negotiation and Negotiation Course			2	2		Internet Marketing			2	2
Introduction to Artificial Intelligence			2	2	Practice of Securities Analysis			2	2		

Cr./hr.=Credit/hour

Remarks:

1.Credits required for graduation are 72 credits.

18 compulsory credits and 54 elective credits(the professional elective course credits shall be at least 40 credits.)

3.The elective courses are subject to change if necessary.