

# MUST Curriculum Guide for Undergraduate Students for Academic Years 2019-2022, Department of Business Administration

Year I (2019)				
Course title	1st semester		2nd semester	
	Cr.	hr.	Cr.	hr.
◎Physical Education	1	2	1	2
※All-out Defense Education Military Training ( I )(II)	0	2	0	1
◎English( I )(II)	2	2	2	2
◎Chinese Reading and Expressions (I)(II)	2	2	2	2
C ▲Applied Basic Mathematics ( I )(II)	3	3	3	3
◎The Theory of History and Civilization	2	2		
▲Management	3	3		
▲Economics	3	3		
◎Law, Politics and Society			2	2
※Economic Analysis			3	3
▲Accounting			3	3
<b>Summation</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>18</b>
E English Reading (I)(II)	2	2	2	2
Principles of Accounting	2	2		
Introduction to Business	2	2		
Information literacy			2	2

Year II (2020)				
Course title	1st semester		2nd semester	
	Cr.	hr.	Cr.	hr.
◎Physical Education			1	2
◎Applied English( I )(II)	2	2	2	2
◎Chinese Reading and Expressions (III)	1	1		
◎Classified General Education	2	2	2	2
◎Professional Ethics			1	1
C ※Psychology	2	2		
※Introduction to the Application of Technology	2	2		
▲Statistics	3	3		
※Applied Accounting	3	3		
※Business Law			2	2
※Applied Statistics			3	3
※Marketing Management			3	3
<b>Summation</b>	<b>15</b>	<b>15</b>	<b>14</b>	<b>15</b>
E Basic Japanese( I )(II)	3	3	3	3
New TOEIC Testing( I )(II)	2	2	2	2
Applied Database	3	3		
Language Communication Skills	2	2		
Business Presentation Skills	2	2		
Chain Store Service Practice			2	2
Organization Theory and Management			3	3
E-Commerce			3	3

Year III (2021)				
Course title	1st semester		2nd semester	
	Cr.	hr.	Cr.	hr.
◎Classified General Education	2	2	2	2
◎English Proficiency Training	1	1		
※Business Research Method	2	2		
※Business English	2	2		
C ※Financial Management	3	3		
※Human Resource Management	3	3		
※Management Information System			2	2
※Organizational Behavior			2	2
※Production and Operations Management			3	3
※Practical Projects(I)(II)	1	1	1	1
<b>Summation</b>	<b>14</b>	<b>14</b>	<b>10</b>	<b>10</b>
E Tax Law and Regulations( I )(II)	2	2	2	2
Intermediate Japanese( I )(II)	2	2	2	2
Design Thinking	3	3		
Consumer Behavior	3	3		
Services Management	3	3		
Internet Marketing	3	3		
E Ethics for business	2	2		
Business Data Analysis			2	2
Finance and Economics News			2	2
Invention and Innovation			3	3
Retailing Management			3	3
Market Survey			3	3
Career Ethics			2	2

Year IV (2022)				
Course title	1st semester		2nd semester	
	Cr.	hr.	Cr.	hr.
C ※Strategic Management	2	2		
※Business License			1	1
<b>Summation</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
E Practice of Career Ethics( I )(II)	3	3	3	3
Shop-Floor Operations Practice( I )(II)	3	3	3	3
Practice of Corporate Management ( I )(II)	3	3	3	3
Workplace English	2	2		
The Practice of Tax Return	2	2		
Financial Statement Analysis	3	3		
Investment Practice	3	3		
Customer Relationship Management	3	3		
Knowledge Management	3	3		
Performance Management	3	3		
Service Science	3	3		
E Practicum of micro-entrepreneurs	3	3		
Six Sigma	3	3		
Enterprise Resource Planning	3	3		
Industrial Development Trend	2	2		
Practice of Securities Analysis			2	2
Labor Relations			2	2
Workplace Japanese			2	2
Global Business Development			2	2
Marketing Planning Practice			3	3
Entrepreneurship Management			3	3
Business Operation Simulation			3	3
Wealth Management			3	3
Practice of Consumer Behavior Observation			3	3

Item	Cr.	hr.
◎General Compulsory Courses	30	33
▲ Basic Compulsory Profession CourseS <small>(required by college)</small>	18	18
※Required Professional Courses	40	40
Elective Professional Courses	40	40
☆All-out Defense Education Military Training	0	3
<b>Total</b>	<b>128</b>	<b>134</b>

C/E = Compulsory / Elective  
Cr./hr.=Credit/Hour

**Remarks:**

- 1.The university requires students to achieve basic competencies and meet graduation requirements.
- 2.Students are required to take 4 hours of Service Education courses (0 credit) during their first year.
- 3.In the first three years, students must take 16-30 credits per semester, and 9-30 credits per semester in the 4th year.
- 4.Minimum credits required for graduation are 128 credits (88 required credits and at least 40 elective credits).
- 5.No fewer than 26 professional elective credits are required with the exclusion of credits for inter-disciplinary programs.  
Note: Inter-departmental elective credits are transferable.
- 6.Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 88 compulsory credits, and at least 52 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 40. The program can be extended up to 3 academic years.
- 7.The elective courses are subject to change if necessary.