

# MUST Curriculum Guide for Undergraduate Students of Academic Years 2019-2020, Department of Business Administration (Division of Continuing Education)

Year I (2019)					
Course title	1st semester		2nd semester		
	Cr.	Hr.	Cr.	Hr.	
C	⊙Classified General Education	2	2	2	2
	⊙Business Ethics	2	2		
	※Management	2	2		
	※Practice of Financial Management			2	2
	※Practice of Marketing Management			2	2
<b>Summation</b>		6	6	6	6
E	Entrepreneurial planning practice	2	2		
	Investment Practice	2	2		
	Market Survey	2	2		
	New products development	2	2		
	Internet Marketing	2	2		
	Store Management Practice	2	2		
	Business Technology Practice(1)	2	2		
	Advertising Design			2	2
	Patents and intellectual property rights			2	2
	Design Thinking			2	2
	Practice of Taxes			2	2
	Business English			2	2
	Business Technology Practice(2)			2	2
	Social Enterprise			2	2
	Service Quality Management			2	2

Year II (2020)					
Course title	1st semester		2nd semester		
	Cr.	Hr.	Cr.	Hr.	
C	⊙Classified General Education	2	2	2	2
	⊙English Practice	2	2		
	※Practice of Production and Operation Management	2	2		
	※Practice of Human Resource Management	2	2		
	※Strategic Management			2	2
<b>Summation</b>		8	8	4	4
E	Workplace Japanese(1)(2)	2	2	2	2
	Financial Statement Analysis	2	2		
	Labor regulations	2	2		
	Retail Management	2	2		
	Logistics Management	2	2		
	Case Study in Industry Analysis	2	2		
	Business Technology Practice(3)	2	2		
	Consumer Behavior	2	2		
	multi-media design	2	2		
	Industrial Development Trend	2	2		
	Training Practice in Industry			2	2
	Franchise Management Practice			2	2
	Business Operation Simulation			2	2
	Integrated marketing communications			2	2
	Practice of Micro-Entrepreneurs			2	2
	Quality management			2	2
Business Technology Practice(4)			2	2	

Item	Cr.	Hr.
⊙General Compulsory Courses	12	12
※Compulsory Profession Courses	12	12
Elective Courses	48	48
<b>Total</b>	<b>72</b>	<b>72</b>

C/E = Compulsory / Elective

Cr./Hr=Credit/Hour

**Remarks:**

1. Minimum credits required for graduation are 72 credits(24 required credits and at least 48 elective credits).
2. No fewer than 6 professional elective credit are required with the exclusion of credits for innter-disciplinary programs.

Note: Inter-departmental elective credits are transferable.

3. The elective courses are subject to change if necessary.