

MUST Curriculum Guide for Undergraduate Students for Academic Years 2018-2021, Department of Business Administration

Year I (2018)				
Course title	1st semester		2nd semester	
	Cr.	Hr.	Cr.	Hr.
⊙Physical Education	1	2	1	2
☆All-out Defense Education Military Training (I)(II)	0	2	0	1
⊙English(I)(II)	2	2	2	2
⊙Chinese Reading and Expressions (I)(II)	2	2	2	2
C ▲Applied Basic Mathematics(I)(II)	3	3	3	3
⊙The Theory of History and Civilization	2	2		
▲Management	3	3		
▲Economics	3	3		
⊙Law, Politics and Society			2	2
※Economic Analysis			3	3
▲Accounting			3	3
Summation	16	19	16	18
English Reading (I)(II)	2	2	2	2
Principles of Accounting	2	2		
Introduction to Business	2	2		
Information literacy			2	2
E				

Year II (2019)				
Course title	1st semester		2nd semester	
	Cr.	Hr.	Cr.	Hr.
⊙Physical Education			1	2
⊙Applied English(I)(II)	2	2	2	2
⊙Chinese Reading and Expressions (III)	1	1		
⊙Classified General Education	2	2	2	2
⊙Professional Ethics			1	1
C ※Psychology	2	2		
※Introduction to the Application of Technology	2	2		
▲Statistics	3	3		
※Applied Accounting	3	3		
※Business Law			2	2
※Applied Statistics			3	3
※Marketing Management			3	3
Summation	15	15	14	15
Basic Japanese(I)(II)	3	3	3	3
New TOEIC Testing(I)(II)	2	2	2	2
Applied Database	3	3		
Language Communication Skills	2	2		
Business Presentation Skills	2	2		
Chain Store Service Practice			2	2
Organization Theory and Management			3	3
E-Commerce			3	3
E				

Year III (2020)				
Course title	1st semester		2nd semester	
	Cr.	Hr.	Cr.	Hr.
⊙Classified General Education	2	2	2	2
⊙English Proficiency Training	1	1		
※Business Research Method	2	2		
※Business English	2	2		
C ※Financial Management	3	3		
※Human Resource Management	3	3		
※Management Information System			2	2
※Organizational Behavior			2	2
※Production and Operations Management			3	3
※Practical Projects(I)(II)	1	1	1	1
Summation	14	14	10	10
Tax Law and Regulations(I)(II)	2	2	2	2
Intermediate Japanese(I)(II)	2	2	2	2
Design Thinking	3	3		
Consumer Behavior	3	3		
Services Management	3	3		
Internet Marketing	3	3		
E Ethics for business	2	2		
Business Data Analysis			2	2
Finance and Economics News			2	2
Invention and Innovation			3	3
Retailing Management			3	3
Market Survey			3	3
Career Ethics			2	2

Year IV (2021)				
Course title	1st semester		2nd semester	
	Cr.	Hr.	Cr.	Hr.
C ※Strategic Management	2	2		
※Business License			1	1
Summation	2	2	1	1
Workplace English	2	2		
The Practice of Tax Return	2	2		
Financial Statement Analysis	3	3		
Investment Practice	3	3		
Customer Relationship Management	3	3		
Knowledge Management	3	3		
Performance Management	3	3		
Service Science	3	3		
Practicum of micro-entrepreneurs	3	3		
Six Sigma	3	3		
Enterprise Resource Planning	3	3		
Industrial Development Trend	2	2		
E Practice of Career Ethics	3	3		
Shop-Floor Operations Practice	3	3		
Practice of Corporate Management	3	3		
Practice of Securities Analysis			2	2
Labor Relations			2	2
Workplace Japanese			2	2
Global Business Development			2	2
Marketing Planning Practice			3	3
Entrepreneurship Management			3	3
Business Operation Simulation			3	3
Wealth Management			3	3
Practice of Consumer Behavior Observation			3	3

Item	Cr.	Hr.
⊙General Compulsory Courses	30	33
▲Basic Compulsory Profession Courses ^{Required by}	18	18
※Required Professional Courses	40	40
Elective Professional Courses	40	40
☆All-out Defense Education Military Training	0	3
Total	128	134

C/E = Compulsory / Elective
Cr./Hr.=Credit/Hour

Remarks:

- 1.The university requires students to achieve basic competencies and meet graduation requirements.
- 2.Students are required to take 4 hours of Service Education courses (0 credit) during their first year.
- 3.In the first three years, students must take 16-24 credits per semester, and 9-27 credits per semester in the 4th year.
- 4.Minimum credits required for graduation are 128 credits (88 required credits and at least 40 elective credits).
- 5.No fewer than 28 professional elective credits are required with the exclusion of credits for inter-disciplinary programs.
Note: Inter-departmental elective credits are transferable.
- 6.Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 88 compulsory credits, and at least 52 elective credits (including interdepartmental elective credits), while elective professional course credits shall not be fewer than 40. The program can be extended up to 3 academic years.
- 7.The elective courses are subject to change if necessary.