

# MUST Course Selection Guideline for Graduate Students of Academic Year 2017-2018, Executive Institute of Management

Year I (2017)					
Course title		1st semester		2nd semester	
		Cr.	Hr.	Cr.	Hr.
C	※Lectures on Business and Management( I )(II)	1	2	1	2
	※Research Method and Thesis Writing	3	3		
Summation		4	5	1	2

Year II (2018)					
Course title		1st semester		2nd semester	
		Cr.	Hr.	Cr.	Hr.
C	※Thesis( I )( II )	3	3	3	3
Summation		3	3	3	3

1st semester			
Course title		Cr.	Hr.
E	◇Topics in Human Resource Management	3	3
	◇Topics in Financial Management	3	3
	◇Topics in Marketing Management	3	3
	◇Multivariate Analysis	3	3
	◇Topics in Organization Theory and Management	3	3
	Topics in Production and Operations Management	3	3
	Topics in Industry Research	3	3
	Topics in Global Logistics Management	3	3
	Knowledge Management and Innovation	3	3
	Branding and Communications	3	3
	Overseas Management Practices	2	2
	Topics in Security Analysis and Investment Management	3	3
	Topics in Managerial Economics	3	3
	Systematic Innovation and Invention	3	3
	Topics in Consumer Behavior	3	3
	Topics in Corporate Finance	3	3
	Problem Analysis and Decision Making	3	3
	Summation		50

2nd semester				
Course title		Cr.	Hr.	
E	Topics in Strategic Management	3	3	
	Topics in Customer Relationship Management	3	3	
	Topics in Project Management	3	3	
	Topics in Organizational Behavior	3	3	
	Topics in Organizational Leadership	3	3	
	Market Analysis and Forecasting	3	3	
	Problem Analysis and Decision Making	3	3	
	Topics in Global Economics	3	3	
	Topics in International finance	3	3	
	Topics in Financial Risk Management	3	3	
	Case Study	3	3	
	Innovation Opportunity Identification	3	3	
	Topics in Financial Derivatives	3	3	
	Topics on Digital Marketing	3	3	
	Topics on Service Marketing	3	3	
	Marketing Research	3	3	
	Summation		48	48

Course type	Cr.	Hr.
※Compulsory Profession Courses	11	13
General Compulsory Courses	26	26
Total	37	39

C/E = Compulsory / Elective  
Cr./Hr.=Credit/Hour

#### Remarks

1. Minimum credits required for graduation: 37 credits with 11 compulsory credits Elective credits: 26 credits with some pre-approved inter-institute elective credits.
2. The upper limit of credits which students can take for each semester is 18 credits.(Exclude six credits of Thesis)
3. The inter-institution elective credits are transferable with the approval of academic advisor, but the elective course credits Institute of Management shall not be less than **13**.
4. Independent study is for students in extended study period, and not counted towards their credits for graduation.
5. The Institute strongly recommends students to study the following **5** core course: Topics in Human Resource Management, Topics in Financial Management, Topics in Marketing Management, Multivariate Analysis, Topics in Organization Theory and Management.
6. Graduate students shall follow the master degree studying rule of Institute of Management.
7. Student who satisfied the graduate criteria at first-year second semester or second-year first semester is allowed to take the Thesis course. The credits are disregard the rule of 18 credits per semester maximum.
8. Students shall take total 6 credits of "Thesis" course. (all of the 6 credits will be counted together after passing the defense qualification of thesis)
9. Please note that the current course listings are subject to change based upon the actual context.