

MUST Course Selection Guideline for Undergraduate Students of 2 year Technical College 2017, Department of Business Administration

Year I (2017)					
Course title		1st semester		2nd semester	
		Cr.	Hr.	Cr.	Hr.
C	◎Classified General Education	2	2	2	2
	※Management	3	3		
	※Business Ethics	2	2		
	※Practice of Financial Management			3	3
	※Business English			2	2
	※Practice of Marketing Management			3	3
Total		7	7	10	10
E	Basic Japanese(I)(II)	2	2	2	2
	New TOEIC Testing(I)(II)	2	2	2	2
	Market Survey	2	2		
	Practice of Consumer Behavior Observation	2	2		
	Internet Marketing	2	2		
	Performance Management	2	2		
	Customer Relationship Management			2	2
	Business Data Analysis			2	2
	Design Thinking			2	2
	Practice of Taxes			2	2

Year II (2018)					
Course title		1st semester		2nd semester	
		Cr.	Hr.	Cr.	Hr.
C	◎Classified General Education	2	2	2	2
	◎English Practice	2	2		
	※Practice of Production and Operation Management	3	3		
	※Practice of Human Resource Management	3	3		
	※Strategic Management			3	3
Total		10	10	5	5
E	Business Japanese(I)(II)	2	2	2	2
	Wealth Management	2	2		
	Service Industry Management	2	2		
	Knowledge Management	2	2		
	Logistics Management	2	2		
	Case Study in Industry Analysis	2	2		
	Quality Management	2	2		
	Training Practice in Industry			2	2
	Introduction to Enterprise Resource Planning			2	2
	Practice of Securities Analysis			2	2
	Business Operation Simulation			2	2
	Marketing Planning Practice			2	2
	Practice of Micro-Entrepreneurs			2	2

Item	Cr.	Hr.
◎General Compulsory Courses	10	10
※Compulsory Profession Courses	22	22
Elective Courses	40	40
Total	72	72

C/E = Compulsory / Elective
Cr./Hr=Credit/Hour

Remarks:

1. Minimum credits required for graduation: 72 credits with 32 compulsory credits Elective credits: 40credits with some pre-approved inter-institution elective credits.
2. The inter-institution elective credits are transferable, but the professional elective course credits shall not be less than 6.
3. Student who select courses from other departments must obtain written permission from the Department in advance.
4. Please note that the current course listings are subject to change based upon the actual context.