

明新科技大學 104學年第2學期教學大綱

Minghsin University of Science and Technology

【進/產專一年級選修】

科目名稱	Course Title
產業分析專題(二)	Project of Industrial Analysis (II)
教學目標	Course Objective
使學生瞭解產業分析的相關理論，熟悉產業分析的分析技巧，增進對產業的瞭解。	Help students know the theories related to industries analysis and how to analyze the industry.

【進/產專二年級選修】

科目名稱	Course Title
多媒體動畫設計	Multimedia Animation Design
教學目標	Course Objective
1. 瞭解3D 電腦繪圖的原理與實作 2. 瞭解3D 電腦繪圖的應用與發展趨勢	1. To understand elemental 3D computer graphic and its implementation. 2. To understand the application of 3D computer graphic and the trend of 3D computer graphic

科目名稱	Course Title
財務會計	Financial Accounting
教學目標	Course Objective
1. 建立學生的財務會計概念與理論之基本涵養 2. 訓練學生對於財務會計問題的思考與分析能力 3. 理論與實務之結合 4. 了解目前財務會計的最新趨勢	1. To present basic Financial Accounting concept and theory 2. To develop the ability to thoroughly and thoughtfully analyze Financial Accounting issues 3. To link Financial Accounting theory to practical problems 4. To understand recent Financial Accounting trends

科目名稱	Course Title
資管實務專題(二)	Special Research (II)
教學目標	Course Objective

具備知識創造過程與職場實務經驗結合的能力	With the ability to merge theory of knowledge creation and working experience
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【進/產院三年級選修】

科目名稱	Course Title
多媒體動畫設計	Multimedia Animation Design
教學目標	Course Objective
1. 瞭解3D 電腦繪圖的原理與實作 2. 瞭解3D 電腦繪圖的應用與發展趨勢	1. To understand elemental 3D computer graphic and its implementation. 2. To understand the application of 3D computer graphic and the trend of 3D computer graphic

科目名稱	Course Title
財務管理	Financial Management
教學目標	Course Objective
培養學生了解基本財務觀念並提供一般實務常識。	To help students to understand the basic concept of financial management and provide general knowledge in practice.

科目名稱	Course Title
資訊安全導論	Introduction to Information Security
教學目標	Course Objective
1. 以資訊安全的角度出發，建立資訊安全的基礎知識 2. 從資訊安全必備基礎開始學習，延伸至資訊安全於現今之應用 3. 介紹加密機制，系統授權與金鑰管理等	1. Establishment of information security basic knowledges and necessarily concepts 2. Learning about information security applications 3. Learning about encryption/decryption technologies, authentication and key management

【進/產院四年級選修】

科目名稱	Course Title
無線電腦網路	Wireless Computer Network
教學目標	Course Objective
本課程將先介紹無線網路的基本概念，接著將分別說明無線區域網路與無線感測網路相關技術。	The course first introduces the basic concepts of wireless networks. Then, the technologies such as WLANs and Wireless sensor networks will be elaborated.

科目名稱	Course Title
人力資源資訊管理	Human Resource Information Management
教學目標	Course Objective
<p>人力資源管理是一門實務取向的課程，主要以組織行為為學理基礎，探討有效人力資源管理之理論基礎、實務設計、與具體實施。故此，本課程主要目標有三：</p> <ol style="list-style-type: none"> 1. 瞭解人力資源管理之重要性及其對管理實務之意涵。 2. 瞭解人力資源管理相關之核心概念、理論與研究成果。 3. 將人力資源管理之系統性知識應用於管理實務。 	<p>Human Resource Management is a practical orientation courses, the theoretical basis of organizational behavior. It explores the basis of human resources management and practical design, with specific implementation. Therefore, there are three main goal of this course:</p> <ol style="list-style-type: none"> 1. Learn the importance of human resource management and its implications for management practices. 2. Understand the core concepts of human resources management related theory and research. 3. Used the systematic knowledge of the human resource management to management practices.

科目名稱	Course Title
電子商務安全	Electronic Commerce Security
教學目標	Course Objective
<p>安全是目前電子商務發展上最令消費者關切的議題。本課程希望讓學生以資訊管理的角度來了解線上交易的可能威脅與安全需求，並應用密碼學等相關工具來設計解決方案，以保護線上交易的安全，促進電子商務的發展。</p>	<p>Security has become the most concerned issue by customers in electronic commerce. The course is designed to let students explore and research the security threats and requirements of online transactions. Applying cryptographic technologies to secure online transaction. Electronic commerce can thus be encouraged.</p>

科目名稱	Course Title
立體動畫設計	Multimedia Animation Design
教學目標	Course Objective
<ol style="list-style-type: none"> 1. 瞭解3D 電腦繪圖的原理與實作 2. 瞭解3D 電腦繪圖的應用與發展趨勢 	<ol style="list-style-type: none"> 1. To understand elemental 3D computer graphic and its implementation. 2. To understand the application of 3D computer graphic and the trend of 3D computer graphic

科目名稱	Course Title
網路商店設計實務	E-Shop Design and Practices
教學目標	Course Objective

學習運用 HTML5及 CSS 設計網路商店	Students will learn how to use HTML5 and CSS to design and implement an internet store.
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科目名稱	Course Title
電子化企業流程與管理	Electronic Business Operation and Management
教學目標	Course Objective
電子化企業經營管理文獻研讀及理論探討	Literature Review and Theory Research of Electronic Business Operation and Management